



ESP Quick Tip #37: End-Buyer Safe and Client Safe Mode

2022-05-19 - Jennifer S - ESP Quick Tips

There are two modes available in ESP that hide sensitive information: Client Safe Mode and End Buyer Safe options. But, what is the difference between these two options?

- **End Buyer Safe**

The "End Buyer Safe" option refers to controlling which fields are displayed in the product search results, replacing the supplier's product number with the coded product number while simultaneously hiding the supplier's information and net cost.

The screenshot shows the ESP product search interface. At the top, there are navigation tabs for Websites Admin, CRM, Orders, and Email Marketing. Below these are tabs for Projects, Presentations, New Suppliers, Supplier Catalogs, Specials, and Idea Center (New). A search bar contains 'Products' (dropdown), 'Price' (input), 'Quantity' (input), a 'Search' button, and 'Advanced S' (dropdown). Below the search bar, there are filters for 'Products (3)' and 'Catalogs (0)'. The search results are displayed in a list view, sorted by 'Default'. The results include:

- T-Shirt** (CM1216): Price 1 @ \$20.00, Cost 1 @ \$10.00. Supplier: ASI Tech Training (asi/88465 PLATINUM). Options: Blue, Cardinal, Yellow-White; 28, 30, 32, 34, 36, 38, 40, 42, 44; 7-10 business days.
- Ceramic Mug - US and CAD Pricing** (CM1216): Price 12 @ \$5.00 (R), Cost 12 @ \$3.00. Supplier: ASI Tech Training (asi/88465 PLATINUM). Options: Blue, Red, Yellow; 12 oz, 16 oz; 7 business days.
- Ceramic Mug - US Only Pricing** (CM1216): Price 12 @ \$5.00 (R), Cost 12 @ \$3.00. Supplier: ASI Tech Training (asi/88465 PLATINUM). Options: Blue, Red, Yellow; 12 oz, 16 oz; 7 business days.

- **Client Safe Mode**

Client Safe Mode will also hide the supplier's information and net cost from product search results, but the product number will remain. However, client safe mode also hide all supplier related from ESP, including Supplier Search, New Suppliers, and Supplier Catalogs.

3 results
from 1 Supplier

You've selected [Clear All](#) | [Save](#)
88465 [Remove](#)

Category

- MUGS & STEINS 2
- GOLF/POLO SHIRTS 1
- SHIRTS 1

Price

- \$5.00 - \$10.00 2
- \$20.00 - \$50.00 1

Color




- Yellow Shades 2
- White Shades 1

Material

[Products \(3\)](#)
[Catalogs \(0\)](#)

[Save this Search](#) | [Print](#)

View: [List](#) [Grid](#) [Image](#) [Customize Results](#)
Sort By: [Default](#)

<input type="checkbox"/>	 <p>T-Shirt CM1216</p> <p>ASI Tech Training asi/88465 PLATINUM Not Rated</p>	<p>Options</p> <ul style="list-style-type: none"> • Blue, Cardinal, Yellow-White • 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100 • 7-10 business days + More 	<p>PRICE: 1 @ \$20.00 COST: 1 @ \$10.00</p>
<input type="checkbox"/>	 <p>Ceramic Mug - US and CAD Pricing CM1216</p> <p>ASI Tech Training asi/88465 PLATINUM Not Rated</p>	<p>Options</p> <ul style="list-style-type: none"> • Blue, Red, Yellow • 12 oz, 16 oz • 7 business days + More 	<p>PRICE: 12 @ \$5.00 (R) COST: 12 @ \$3.00</p>
<input type="checkbox"/>	 <p>Ceramic Mug - US Only Pricing CM1216</p> <p>ASI Tech Training asi/88465 PLATINUM Not Rated</p>	<p>Options</p> <ul style="list-style-type: none"> • Blue, Red, Yellow • 12 oz, 16 oz • 7 business days + More 	<p>PRICE: 12 @ \$5.00 (R) COST: 12 @ \$3.00</p>