



ESP Quick Tip #37: End-Buyer Safe and Client Safe Mode

2022-05-19 - Jennifer S - ESP Quick Tips

There are two modes available in ESP that hide sensitive information: Client Safe Mode and End Buyer Safe options. But, what is the difference between these two options?

• End Buyer Safe

The "End Buyer Safe" option refers to controlling which fields are displayed in the product search results, replacing the supplier's product number with the coded product number while simultaneously hiding the supplier's information and net cost.

The screenshot displays the ESP interface with the following elements:

- Navigation tabs: Websites Admin, CRM, Orders, Email Marketing
- Search bar: Products, Price, Quantity, Search, Advanced S
- Results summary: Products (3), Catalogs (0), Save this Search, Print
- View options: List, Grid, Image, Customize Results
- Sort By: Default
- Product 1: T-Shirt, CM1216, ASI Tech Training, asi/88465 PLATINUM, Not Rated. Options: Blue, Cardinal, Yellow-White; 28, 30, 32, 34, 36, 38, 40, 42, 4...; 7-10 business days. PRICE: 1 @ \$20.00, COST: 1 @ \$10.00
- Product 2: Ceramic Mug - US and CAD Pricing, CM1216, ASI Tech Training, asi/88465 PLATINUM, Not Rated. Options: Blue, Red, Yellow; 12 oz, 16 oz; 7 business days. PRICE: 12 @ \$5.00 (R), COST: 12 @ \$3.00
- Product 3: Ceramic Mug - US Only Pricing, CM1216, ASI Tech Training, asi/88465 PLATINUM, Not Rated. Options: Blue, Red, Yellow; 12 oz, 16 oz; 7 business days. PRICE: 12 @ \$5.00 (R), COST: 12 @ \$3.00

• Client Safe Mode

Client Safe Mode will also hide the supplier's information and net cost from product search results, but the product number will remain. However, client safe mode also hide all supplier related from ESP, including Supplier Search, New Suppliers, and Supplier Catalogs.

3 results
from 1 Supplier

Search within

You've selected [Clear All](#) | [Save](#)
 88465 [Remove](#)

Quantity

Category ▲

- MUGS & STEINS 2
- GOLF/POLO SHIRTS 1
- SHIRTS 1

Price ▲

- \$5.00 - \$10.00 2
- \$20.00 - \$50.00 1




Color ▲

- Yellow Shades 2
- White Shades 1

Material ▲

Products (3) Catalogs (0) [Save this Search](#) | [Print](#)

View: [List](#) [Grid](#) [Image](#) [Customize Results](#) Sort By: [Default](#)

<input type="checkbox"/>	 <p>T-Shirt CM1216</p> <p>ASI Tech Training asi/88465 PLATINUM Not Rated</p>	<p>Options</p> <ul style="list-style-type: none"> • Blue, Cardinal, Yellow-White • 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100 • 7-10 business days + More 	<p>PRICE: 1 @ \$20.00 COST: 1 @ \$10.00</p>
<input type="checkbox"/>	 <p>Ceramic Mug - US and CAD Pricing CM1216</p> <p>ASI Tech Training asi/88465 PLATINUM Not Rated</p>	<p>Options</p> <ul style="list-style-type: none"> • Blue, Red, Yellow • 12 oz, 16 oz • 7 business days + More 	<p>PRICE: 12 @ \$5.00 (R) COST: 12 @ \$3.00</p>
<input type="checkbox"/>	 <p>Ceramic Mug - US Only Pricing CM1216</p> <p>ASI Tech Training asi/88465 PLATINUM Not Rated</p>	<p>Options</p> <ul style="list-style-type: none"> • Blue, Red, Yellow • 12 oz, 16 oz • 7 business days + More 	<p>PRICE: 12 @ \$5.00 (R) COST: 12 @ \$3.00</p>