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ESP Quick Tip #18: Add a Custom Video to an ESP Website

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To use a video from a source outside of ASI on an ESP Website, you will need to have the embed URL for that video. For example, if you would like to include a video from YouTube, click on the Share button below the video.

YouTube

Search

ESP Websites: Advanced

Instructor: Wendy Dujmovic
ASI Technical Product Support

0:00 / 27:32

ESP Websites: Advanced
1,473 views • Jan 22, 2020

1 0 SHARE SAVE ...

On the next screen, click on the Embed option.

Share ✕




Embed



WhatsApp




Facebook



Twitter



Email



카카오톡
리



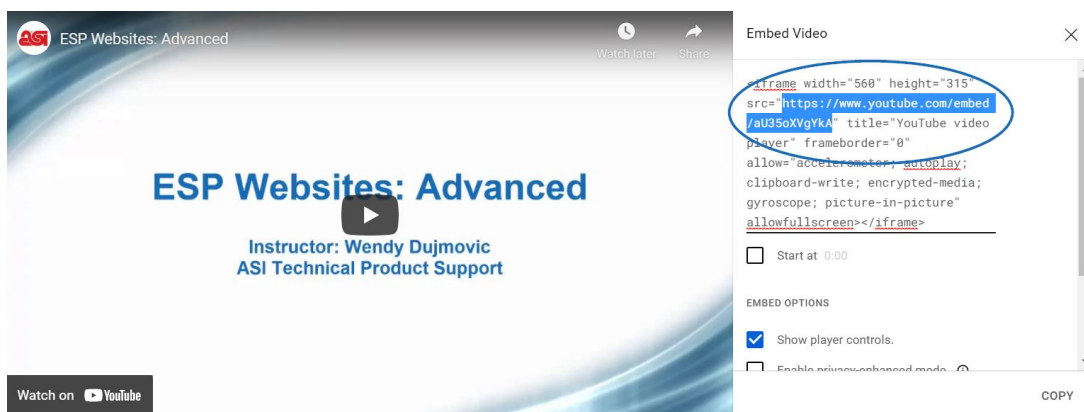
COPY

Start at 0:00

Can I Just Copy the URL Shown?

Unfortunately, no. You will need the specific embed URL in order to have the video displayed properly on your site.

You will see the full embed code on the right. Look in the code for **src=** with the URL between the quotations. Highlight and copy just the text between the quotes.



The screenshot shows a video player for 'ESP Websites: Advanced' by 'Instructor: Wendy Dujmovic, ASI Technical Product Support'. An 'Embed Video' window is open on the right, displaying the following code:

```

<iframe width="560" height="315"
src="https://www.youtube.com/embed/aU35oXVgYkA" title="YouTube video player" frameborder="0"
allow="accelerometer; autoplay; clipboard-write; encrypted-media; gyroscope; picture-in-picture"
allowfullscreen></iframe>

```

The URL `https://www.youtube.com/embed/aU35oXVgYkA` is highlighted in blue in the original image. Below the code, there are options for 'Start at 0:00' (unchecked) and 'EMBED OPTIONS' including 'Show player controls.' (checked) and 'Enable privacy-enhanced mode.' (unchecked).

Once the embed URL has been copied, log into [ESP Web](#) and click on the Websites Admin tab.



The screenshot shows the navigation menu for 'esp'. The 'Websites Admin' tab is highlighted with a blue circle. Other tabs include 'ESP Web', 'CRM', 'Orders', and 'Email Marketing'. Below the tabs, there are links for 'Searches', 'Top Sellers', 'Projects', 'Presentations', 'New Suppliers', 'Supplier Catalogs', 'Specials', and 'Idea Center' (with a 'New' badge).

On the Websites Admin homepage, you will be able to view all available sites for your company. Locate your site and then click on the Edit button.



eCommerce Platinum

<https://promocompany.espwebsite.com> (1FJG)

Edit Site

Stats

SEO



From the links on the left, expand the Pages & Menus section and click on Advanced Page Manager. The Advanced Page Manager section is where you can edit and create new pages for use on your ESP Website.

Edit Website Design



Pages & Menus



Manage Page Content

Site Menu/Navigation

Banners

Introductory Text

News & Video

Advanced Page Manager

Advanced Site Menu/Navigation

Manage Products



Website Settings



Ecommerce



Tools



You will see two tabs: Manage Pages and Edit Pages. Click on the Edit Pages tab.

Manage Pages

Edit Page

Modifications made to your Website pages using Advanced Design tools could cause standard Design Studio tools to no longer apply to certain features and functionality on your Website. To get started, select a page to edit, or create a new page. Next, select the modules you want to display and customize.

Modules

About Us

Choose Module:

Select Page

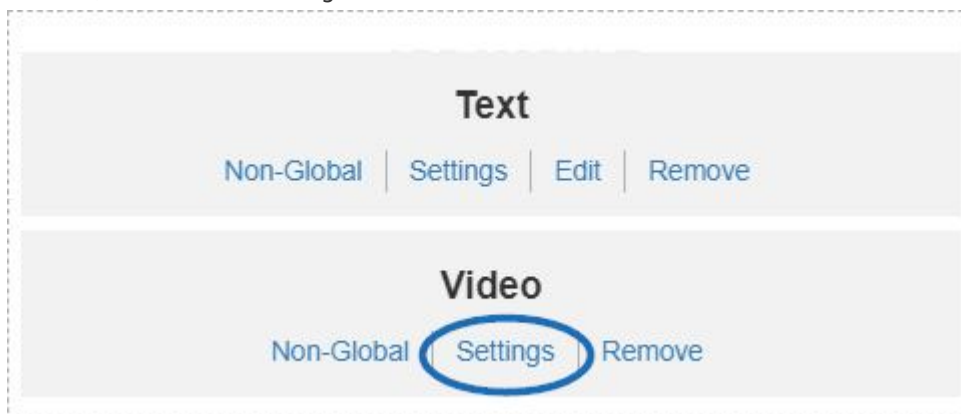
Home

Create New Page

All ESP Websites templates are composed of "modules" and "zones". A module is a feature of the site (product collection, video, banners, image, etc) and a zone is where on the page the module should be located. Before making any changes, use the dropdown to select which page of your site you would like to edit. In this example, "Home" is selected. "Home" is the main landing page visitors are shown when they access your site.

All of the available module types are located on the left and the available page zones are shown on the right.

- If there is already a video on your site, you can edit the video module to replace the current one. Scan through the current modules on the page, once you see the video module, click on the Settings link.



- If you need to add a video module, scroll to the bottom of the modules section. Then, drag and drop the video module to the zone on the page. [Show me an example of dragging and dropping the module to a zone.](#)

Whether you are editing an existing video module or have added a new one, you will need to enter the video title and paste the embed URL in the Feature Video URL box. It is vital that the Visible dropdown is set to "True" in order to have the video shown on the page. When you are finished entering this information, click on Save.

Module Settings ✕

Title

Feature Video URL

Visible ▼

[Close](#) [Save](#)

When you are finished, go to the toolbar towards the top of the page and click on the Make Changes Live link.

ABC Promotional

<https://abcpromotions.espwebsite.com> (OBHM)

[Preview](#)

[View Live Site](#)

[Make Changes Live](#)