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## ASI Show

Jennifer S - 2022-08-04 - All About ASI

Since its inception in 1998, [The ASI Show](#) has grown to be the meeting place for top suppliers and distributors in the advertising specialty industry. *The ASI Show* takes place across the country in Orlando, Fort Worth, and Chicago. The ASI Show typically features an action-packed, three-day schedule providing an environment that's conducive for suppliers and distributors to spend quality, one-on-one time together.

In addition to two days of live vendor booths, engaging keynote addresses, and unsurpassed networking events, [The ASI Show](#) also provides a full day of free industry education to benefit our distributor members. Led by experts in the field, workshops are available for every level of experience on a wide range of topics that on current issues affecting the ad specialty industry.

While [The ASI Show](#) is open to all distributor members, ASI also offers two invitation-only events: [fASllitate](#) and [ConneX](#).

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